

## “Fair founding – procuring circularly”

Final conference of the project  
“SDG 12: Trade and procure fairly ‘Made in Bremen’”

**28. & 29. November 2023 in Bremen**

Location: Kwadrat, Wilhelm-Kaisen-Brücke 4, 28199 Bremen

### Programme

Attention: The conference will take place in German with English translation

**Tuesday, 28.11.2023 – Fair founding with impact in the Global South**

9.30	Arrival, Registration, Networking	
10.30	Welcome and introduction	<b>Ralf Stapp</b> , Bremer Aufbaubank – The development bank
	Presentation of the project Schedule of the conference day	<b>Anke Butscher</b> , facilitator <b>Christiane Baum</b> , Senate Chancellery <b>Birte Detjen</b> , Immobilien Bremen
11.00	Keynote: Fair Founding on the Continent of the Future. Experiences of an African Diaspora Founder in Germany	<b>Kumbirai Chipadza</b> , Kuchera Ltd.
11.30	Coffee Break	
11.45	Panel: Founding businesses with impact in the Global South – challenges and opportunities	<b>Kumbirai Chipadza</b> <b>Ralf Stapp</b> <b>Ann-Katrin Maier</b> , IMPACC <b>Prof. Dr. Jörg Freiling</b> , University of Bremen
	Opening Market of Opportunities	
13.00	Lunch Break (+ Market of Opportunities)	
14.00	Short portraits of start-ups	Moderation
15.00	Coffee break	
15.30	Parallel sessions	
	Panel: Global & Social Economy – A win-win situation for everyone involved?	<b>Leonora Joodt</b> , Economic Development of Windhoek

	Cooperation between companies in Germany and the Global South	<b>N.N., Durban</b> <b>Amara Comara / Natalie dos Reis</b> , Sonmonco <b>Jette Ladiges</b> , El Puente – The Fair Trade Pioneers
	<b>Workshop 1:</b> Funding opportunities for Start-ups in the Global South	<b>Jörn Hendrichs</b> , Senate Chancellery <b>Johanna Reimers</b> , The Senator for Economics, Ports and Transformation
	<b>Workshop 2:</b> Customs when importing: legal requirements vs. potential savings	<b>Nora Grubert</b> , ZOBA Customs advice and clearance Ltd.
<b>16.45</b>	<b>Conclusion</b>	
<b>17.00</b>	<b>End</b>	
<b>18.30</b>	<b>Reception at the Bremen Chamber of Commerce</b>	<b>Dr. Andreas Bovenschulte</b> , Mayor of the Free Hanseatic City of Bremen

**Wednesday, 29.11.2023**

**Sustainable procurement: Circular and dynamic into the future?**

<b>9.15</b>	<b>Arrival, Registration, Networking</b>	
<b>10.00</b>	<b>Welcome and introduction</b>	<b>State Secretary Wiebke Stuhrberg</b> , The Senator for Finances <b>Annabelle Jung</b> , Service Centre Communities in One World (SKEW)
<b>10.15</b>	<b>Presentation of the project</b> <b>Schedule of the conference day</b>	<b>Anke Butscher</b> , Moderation <b>Christiane Baum</b> , Senate Chancellery Bremen <b>Birte Asja Detjen</b> , Immobilien Bremen
<b>10.30</b>	<b>Keynote: Circular Economy Roadmap</b> Out of the socio-ecological crisis through circular economy?	<b>Dr. Florian Hofmann</b> , Brandenburg Technical University of Cottbus-Senftenberg
<b>11:00</b>	<b>Keynote: The National Circular Economy Strategy and its Impact on sustainable procurement</b>	<b>Prof. Dr. Ronald Bogaschewsky</b> , University of Würzburg
<b>11.30</b>	<b>Coffee break</b>	
<b>12.00</b>	<b>Panel discussion: Toothless or circular?</b> Implementing circular concepts in procurement credibly, effectively and sustainably	<b>Dr. Florian Hofmann</b> , <b>Prof. Dr. Ronald Bogaschewsky</b>

		<b>Lorena Zangl,</b> ressourcenwunder <b>Gideon Hengari,</b> Department of Infrastructure, Water and Technical Services Windhoek <b>N.N.,</b> Durban <b>Birte Asja Detjen</b> Immobilien Bremen
<b>13.15</b>	<b>Lunch break and networking</b>	
<b>14.15</b>	<b>Input: Sustainable procurement made easy – this is how the dynamic procurement system functions</b>	<b>André Siedenberg,</b> Lawyer
<b>14.45</b>	<b>Parallel workshops</b>	
	<b>Workshop 1: Circular Economy – opportunities and challenges</b> <ul style="list-style-type: none"> <li>- Introduction of circular tender processes</li> <li>- Short presentation of the study on social effects of Circular Economy</li> </ul>	<b>Lorena Zangl,</b> ressourcenwunder <b>Natalie Rottmann-Boos</b> Immobilien Bremen <b>Thomas Jäger,</b> Immobilien Bremen <b>Ana Milena Robayo-Brömser,</b> Magistrate of Bremerhaven
	<b>Workshop 2: Dynamic instead of together – the new way to an uncomplicated sustainable procurement?</b> The dynamic procurement system on the test bench	<b>Andre Siedenberg</b> <b>Dieter Jagodzinska,</b> Precision Landing Ltd.
	<b>Workshop 3: Strengthening labour rights – through supply chain management by the public sector</b> Field report of a tender and legal options	<b>Katja Gnitke,</b> Specialist Lawyer for Public Procurement Law <b>Sonja Westphal,</b> SUSTIFY Ltd. <b>Birte Asja Detjen</b> Immobilien Bremen
<b>16:00</b>	<b>End of the conference</b>	
<b>16.15</b>	<b>Conclusion with coffee and snacks</b>	

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